

2010 LGMA National Congress



Women's Services Sector Advocacy Strategy



Year of Women in Local Government Launch





CANDIDATES AND COUNCILLORS 2008

**Report on the survey of Local Government Elected
Members and Candidates for elections held in NSW
September 2008**

<http://www.dlg.nsw.gov.au>



Penrith – Where, what, who?

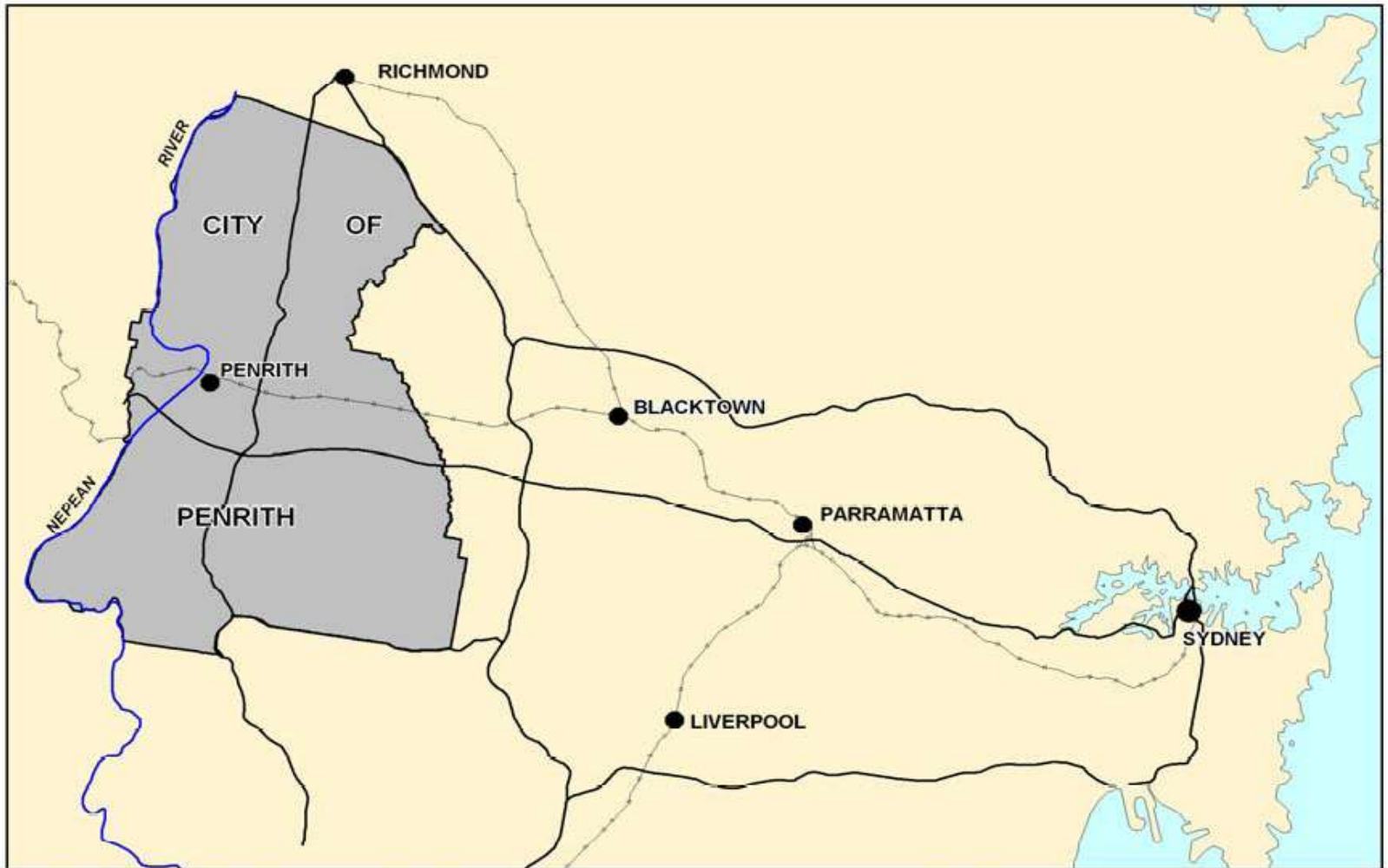


- Regional City
- 55km west of Sydney
- 407km²
- 180,000 people
- diverse population
- rapid growth





**PENRITH
CITY COUNCIL**
Serving Our Community





Penrith Region



- commerce
- health,
- education,
- recreation,
- culture
- government services



Penrith City – Our Women

- 50.5% of population (2006)
- 30% under 19
- culturally & linguistically diverse
- 2.4% Indigenous





Our experience of the National Awards Program 2009

Women's Services Sector Advocacy Strategy





Women in Local Government Award Criteria



- Innovation and/or best practice
- Process and planning
- Benefits
- Transferability – what aspects useful for other councils?



Forum participants





Our Strategy: Process and Planning



- issues
- stakeholders
- consultation and engagement
- Forums
- integrated, cross-organisational approach



Strategy Launch





Women's Services Sector Advocacy Strategy



- why needed?
- aims
- innovation / best practice



Our Strategy: Benefits

- stronger women's services sector
- support vulnerable groups
- reduce violence against women
- improve health and wellbeing
- increase women's economic participation & representation in leadership
- more inclusive community





Our Strategy: Transferability



Other councils might follow our:

- partnership approach
- engagement of stakeholders every step of the way
- Women's rights approach



Our Strategy: Achievements so far



- Women's Services Network
- tackling violence
- women's health
- International Women's Day



AIMS AND OBJECTIVES

- **To assist in furthering women's knowledge and understanding of the function of local government**
- **To protect and enhance the interests and rights of women in local government.**
- **To take action in relation to any subject or activity of particular interest to women affecting local governing bodies and/or local government legislation.**
- **To act in an advisory capacity to intending women candidates for local government elections.**
- **To encourage women into professional careers in local government.**



Australian Local Government Women's Association





Questions or comments?

